



Health

2025 SOA MEETING

SPONSORSHIP OPPORTUNITIES

In-Person

June 22-25, 2025 | Dallas, TX

Virtual

July 22-24, 2025

The Health Meeting brings together the industry's leading actuaries, analysts and professionals to network and explore the latest marketplace trends and impacts. Become a sponsor of the Society of Actuaries (SOA) 2025 Health Meeting to promote your organization and connect with health care influencers and decision makers. For 2025, we will have an in-person program (June 22 - 25, 2025) and a separate virtual program (July 22 - 24, 2025).

Demographics

Industry: Health

Average Experience of Attendance: 15 years

Top 5 Titles

- Vice President
- Director
- Actuary
- Consulting Actuary
- Associate Actuary

2024 Sponsors



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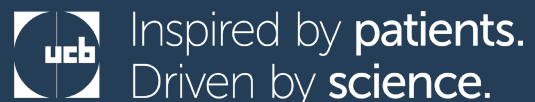
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Customize Your Sponsorship Package

Maximize your investment by adding custom elements to your package. Choose the sponsorship that helps achieve your organization’s goals and objectives. You can select in person, virtual or both! Your choices will determine your sponsorship level (listed below).

Multiple Sponsorship Levels Available

Select from three levels of sponsorship, featuring branding opportunities that provide your company consistent visibility throughout the meeting. Benefits include:

In-Person:

- Logo placement and recognition during dedicated sessions
- Event website
- Onsite signage
- Company profile in meeting app and virtual platform

To be included in digital promotions, please provide logo by May 9, 2025.

Final due date for onsite signage is May 19.

| Platinum In-Person | Gold In-Person | Silver In-Person | Bronze In-Person |
|---|---|--------------------------------|---------------------------------------|
| \$18,000+ | \$15,000+ | \$10,000+ | \$5,000+ |
| One complimentary registration | One complimentary registration | One complimentary registration | |
| Two discounted registration (50% off) | One discounted registration (50% off) | | One discounted registration (50% off) |
| Complimentary Tabletop | 50% off Tabletop | 25% off Tabletop | |
| Pre-and post-event registration lists* | Pre-and post-event registration lists | Pre-event registration list* | Pre-event registration list* |
| Logo placement; Pre-event promotions and communications | Logo placement; Pre-event promotions and communications | | |

**Includes attendees who have opted into sharing their contact information.*

Learn more by contacting Lauren Scaramella, Sponsor & Partnerships Lead at Lscaramella@soa.org.



Don't see an opportunity that fits your needs?

Let us know. We can work with you to craft a sponsorship package exclusively for you.

In-Person Opportunities

\$18,000

REGISTRATION

RECEPTION/LEATHER
BRANDING STATION

EVENT APP

NOOKS

\$15,000

KEYCARDS

CHARGING
STATIONS

BRAIN BREAK

\$10,000

BREAKFAST

CORPORATE SOCIAL
RESPONSIBILITY (CSR)

\$5,000

LEAD GENERATION EMAIL

DAILY EMAIL SPONSOR
(MONDAY OR TUESDAY)

Onsite Branding/Advertising Options

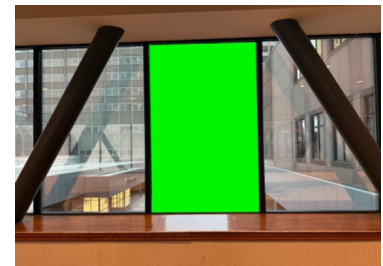
Contact Lauren Scaramella for pricing.



Column Cling



Second Floor Conference Exit
Top or Side Panels



Window Cling

\$3,000

Tabletop

Benefits include:

- Pre-Attendee List
- One table top representative registration



Don't see an opportunity that fits your needs?

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Virtual Opportunities

If your organization is looking to do virtual sponsorship, we have some opportunities for you:

| Platinum | Gold | Silver |
|--------------------------------|--------------------------------|--------------------------------|
| \$15,000+ | \$12,000+ | \$8,000+ |
| One complimentary registration | One complimentary registration | One complimentary registration |
| Two discounted registrations | One discounted registration | |
| Pre- and Post-Attendee List | Pre- and Post-Attendee List | Pre-Attendee List |
| Company Profile | Company Profile | Company Profile |
| Digital Logo Placement | Digital Logo Placement | Digital Logo Placement |

\$15,000

PLATFORM SPONSOR

\$12,000

WAITING ROOM (PER DAY)

\$8,000

SPONSOR AD

Event Support

This opportunity does not qualify as sponsorship, but your organization will be recognized as a supporter of the meeting.

FRIEND OF SOA

Looking to spend a little less, but want your organization in front of the attendees? Consider being a friend of the SOA. For \$2,500, your organization's name will be listed as a supporter of the meeting.

Virtual Sponsorship Add-On - \$3,000

Want to add your organization to the Virtual Event? Include this add-on to your in-person sponsorship. This will give your organization recognition as a sponsor for virtual as well and provide the attendee list for a one-time use.



SPONSORSHIP AGREEMENT

Organization: _____

Address: _____

City: _____ State/Province: _____ Zip: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

SPONSORSHIP(S) REQUESTED:

| Sponsorship Level: | Sponsorship Opportunity: | Total Payment Amount \$ |
|--------------------|--------------------------|-------------------------|
|--------------------|--------------------------|-------------------------|

TERMS AND CONDITIONS

All sponsors are subject to this agreement.

All sponsorships are granted on first-come basis unless an agreement is made for first right of refusal for the following year.

Once the Society of Actuaries (SOA) has received a signed agreement and payment, a copy signed by an SOA representative will be returned to you.

In the case of acts of war, terrorism, natural disasters or other circumstances beyond the SOA's control, the SOA reserves the right to either cancel the event or reschedule it for a different date and/or location. Should the event be rescheduled for a different date, the sponsor may make the election to receive a refund for the fees collected by the SOA or transfer the fees to a sponsorship for the new event date. In the case of cancellation, the SOA shall have no further liability to you other than refund your fees. It will not be responsible to you for any other resulting costs or liabilities incurred by you as a result of the cancellation.

If SOA cancels the event for any reason apart from those covered above, partner will be refunded within 30 days for any payments already made.

Cancellation must be received in writing by May 16, 2025, to receive a refund, minus \$500 administrative fee and any fees incurred to the SOA for sponsorship opportunity fulfillment.

SOA accepts no responsibility for any loss/damage to property or personal injury that occurs during or in preparation for the event.

Please submit your completed sponsorship form to Lauren Scaramella at LScaramella@soa.org.

Company Representative Signature: _____ Printed Name and Title: _____ Date: _____

SOA Company Representative Signature: _____ Printed Name and Title: _____ Date: _____