

Dedicated to lowering our carbon footprint, the SOA is consistently making efforts to utilize sustainable materials, partners and practices. From the reduction of paper waste to exchanging old signage materials for ecofriendly options, we're partnering with the Marriott World Center to do better and reduce our footprints at the 2022 ImpACT Conference. Discover more about the avenues the SOA and the Marriott World Center have taken to assist with environmental upkeep by browsing below.

[Hotel Partner: Marriott International](#)

[Decorator Partner: Shepard](#)

[CSR Charity: Serenity's Grace](#)

### [Hotel Footprints](#)

- Carbon Footprint: 39.37 kg per room night
- Water Footprint: 1820 liters per room night

### [Hotel Food/Community Partnerships](#)

- 28% of suppliers are local
- 5% of food is grown on property
- Community partners: Second Harvest Food Bank, Children Miracle Network, Habitat for Humanity

### [Hotel Yearly Energy Project](#)

- 2021 – Main loading dock fluorescent were upgraded to LED fixtures.
- 2022 – Cypress loading dock fluorescent upgraded to LED bulbs & Crystal/FedEx loading dock fluorescent to LED fixtures.

### [Hotel Guest Rooms](#)

- All guestroom a/c systems have occupancy sensors and patio door interlocks to shut down the a/c units if the patio door is left open.
- All toilets have been upgraded.
- Low flow faucets installed.
- Recycling containers placed in all rooms.
- Single use toiletries have been replaced.

### [Hotel Meeting Space](#)

- All meeting rooms are controlled by our Energy Management System with daily scheduling to optimize energy consumption.
- New Magnolia ballrooms have occupancy lighting sensors.

- Refillable water stations are outside of meeting rooms. Magnolia rooms have water stations split between every two or three sections. All breakout rooms have their own water stations.

### Recycling

- Guest rooms have recycling containers available for guest use.
- Recycling stations are placed throughout the meeting space. Signage will be provided noting exact items that can be placed in bins.
- All cardboard boxes are broken down and combined in a compact. A specific company comes to pick it up and then recycles the materials properly.

### Upcycling Efforts

- Lanyard/Badge collection bins will be available.
- SOA has purchased games that can be reused at multiple meetings.

### Signage

- Ecofriendly board being provided by Shepard.
- SOA Design team has created a “green check” logo for items/areas that meet our sustainability efforts.

### Reducing Paper

- General Session table tents replaced with chalkboards.
- Speaker table tents removed.
- Replacing slip signs by utilizing digital boards outside meeting rooms.
- Meeting app for wayfinding, as opposed to paper schedules.

### Registration

- Attachable badge ribbons are biodegradable and breakdown over time when exposed to sun. They are made with renewable materials or all natural plant materials
  - Learn More: [www.pcnametag.com/sustainable-events](http://www.pcnametag.com/sustainable-events)
- Badges help reduce the amount of paper tickets and utilize icons to indicate registration to certain events.

### Food & Beverage

- Increased water stations for quick refilling and reduced single-use plastic waste.
- Coffee cups at the Reconnect and Refuel Breaks are made of corn versus plastic or non-renewable materials.

### Sponsorship

- Reusable Water Bottles sponsored by F&G Annuities & Life can be used onsite and taken home for everyday use.
- Hannover Re is supporting the toiletry kit building and Hurricane Ian donations for Serenity’s Grace.

### Donation/Corporate Social Responsibility

- 600 toiletry kits will be assembled onsite at the meeting and donated post event to Serenity's Grace to support their efforts with their local community. Additionally, there will be opportunities for attendees to participate in the CSR project via monetary donations. SOA has pledged to match monetary donations up to \$10,000.
- Event signage and meeting/office supplies will be donated to Serenity's Grace.
- Lanyards will be donated to Serenity's Grace.

### Wellness

SOA has incorporated two wellness activities to help you start your day off right and leave you feeling ready to tackle your day.

- Fun Run-Walk
- Tai-Chi

### DE&I

To complete the package of sustainability efforts and overall well-being, check out our [agenda](#) for all of our DE&I session and event offerings.