ITC-Asia Hong Kong Roadshow

30 March 2023

Background

- InsureTech Connect presented a series of mini-events across the region, ITC Asia Roadshow. This series is designed to create a platform for insurtech leaders to have momentous conversations that keep pace with the industry throughout the year.
- Seven Roadshows were run from August 2022 to March 2023 including Indonesia, Malaysia, Thailand, China(Virtual), India, Japan and Hong Kong. Each mini-event included 2-hours of power-packed industry knowledge sharing and followed by a networking party.

Hong Kong Roadshow

- The roadshow in Hong Kong was organized at the House Studio and it attracted around 70 participants.
- The agenda covered afternoon sessions and a post-event networking session.
- Agenda sessions included:
  - Keynotes Address by HKFI: How to build an insurer ready for the future
  - Panel Discussion: Adoption of OpenAPI in the insurance industry in Hong Kong
  - Fireside Chat: Perspectives on the future of digital bancassurance
  - ITC Asia Awards (Hong Kong) - Insurtech Pitch Competition
  - Presentation by Aktivolabs
  - Panel Discussion: Insurance Distribution
  - Closing Keynote Address by Cyberport: Embracing insurtech innovation in the era of Web3 and Digital Assets & Prize Presentation

Insights

- Speakers of the roadshow included insurance and InsurTech experts and stakeholders such as Hong Kong Federation of Insurers, ZA bank, Generali, Zurich, BCG, Blue insurance, and Redhat etc.
- The session content aligned with the industrial concerns. E.g. how insurTech or AI applies to traditional industry, how claims and agency performance are improved after applying insurTech, how to transform insurTech with ChatGPT etc.
- Some sales pitch sessions were arranged for InsurTech firms such as MediConcen, MixCare Health, PortfoPlus, Set Sail software, and InsurClaims etc. A good opportunity for the firms to demonstrate their new service and products by using blockchain, AI, machine learning in the insurance business
- Sponsors included Red Hat, ZA Tech, Aktivolabs, Democrance, as well as a number of supporting partners

Photo snapshots

INSURETECH
CONNECT ASIA
Panel Discussion: Adoption of OpenAPI in the Insurance Industry in Hong Kong
30 March 2023, Hong Kong
Jim Qin
CEO
Zurich Hong Kong General Insurance
Lapman Lee
Professor of Practice (ESG, FinTech/ InsurTech, Governance)
Hong Kong Polytechnic University
Arvind Swami
Senior Director, Financial Services, Asia Pacific
Red Hat

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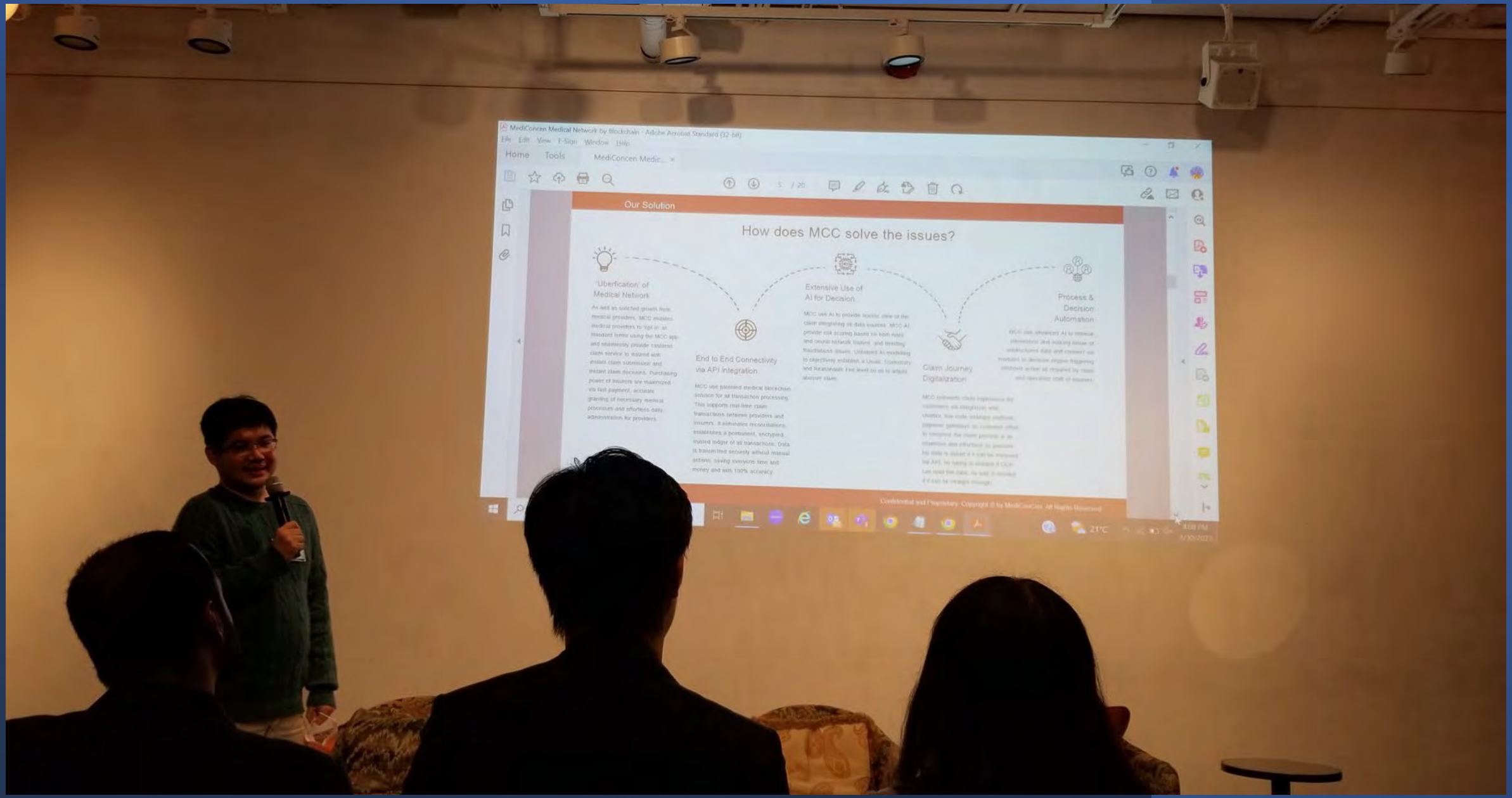
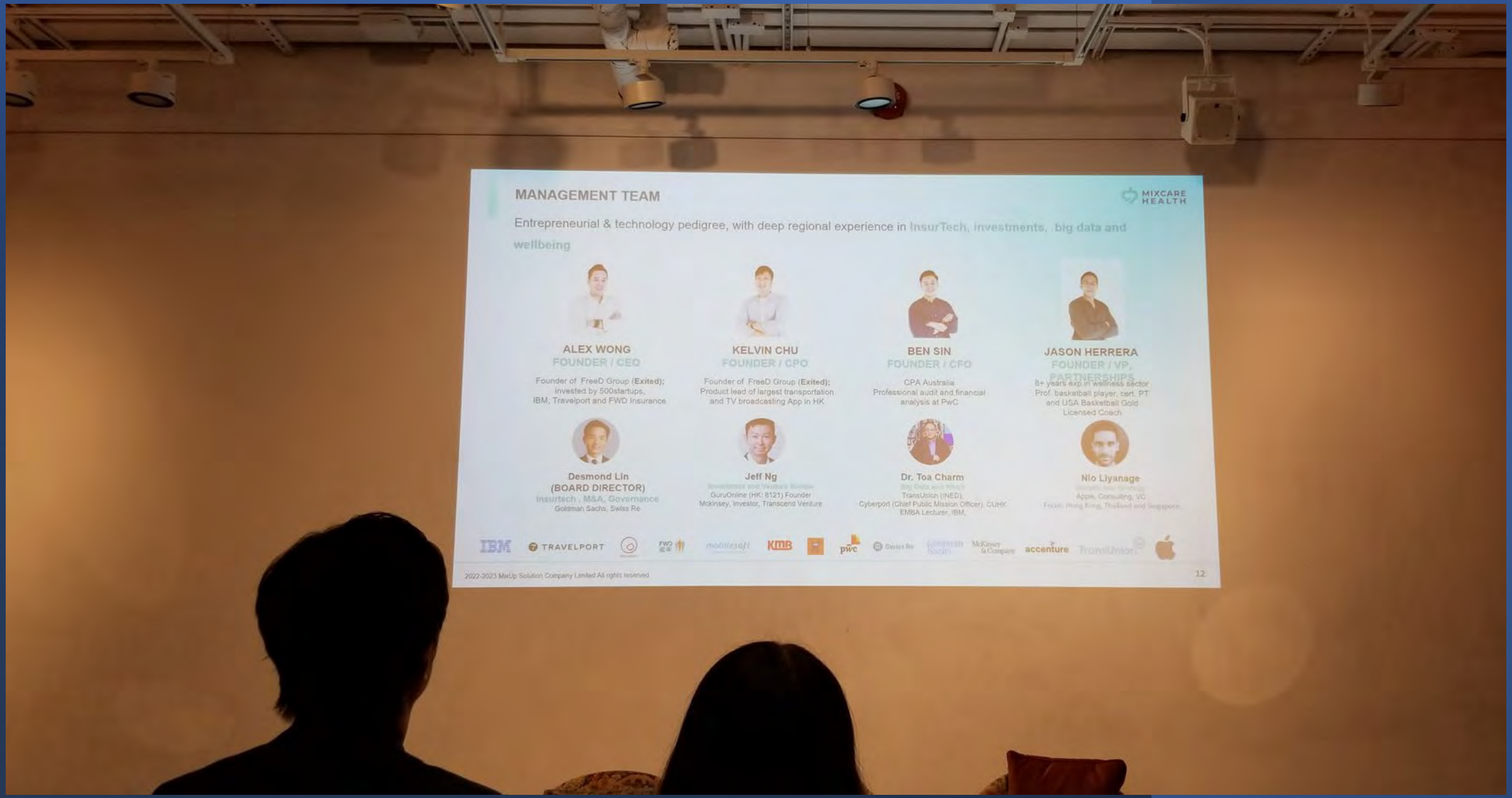
CONNECT ASIA
Perspectives on the Future of Digital Bancassurance
30 March 2023, Hong Kong
Calvin Ng
Executive Director and
Alternate Chief Executive
ZA Bank
Windian Lai
Chief Business Officer
Generali Hong Kong
Penny Law
Managing Director &
Partner
Boston Consulting
Group (BCG)
Lettie Sin
Director, Business
Development
ZA Tech


Our Solution
How does MCC solve the issues?
'Uberfication' of Medical Network
End to End Connectivity via API Integration
Extensive Use of AI for Decision
Claim Journey Digitalization
Process & Decision Automation


MANAGEMENT TEAM
MIXCARE HEALTH
Entrepreneurial & technology pedigree, with deep regional experience in InsurTech, investments, big data and wellbeing
ALEX WONG
FOUNDER / CEO
Founder of FreeD Group (Exited); invested by 500startups, IBM, Travelport and FWD Insurance
KELVIN CHU
FOUNDER / CPO
Founder of FreeD Group (Exited); Product lead of largest transportation and TV broadcasting App in HK
BEN SIN
FOUNDER / CFO
CPA Australia
Professional audit and financial analysis at PwC
JASON HERRERA
FOUNDER / VP, PARTNERSHIPS
8+ years exp in wellness sector
Prof. basketball player, cert. PT and USA Basketball Gold Licensed Coach
Desmond Lin
(BOARD DIRECTOR)
Insurtech , M&A, Governance
Goldman Sachs, Swiss Re
Jeff Ng
GüruOnline (HK: 8121) Founder
Mckinsey, Investor, Transcend Venture
Dr. Toa Charm
TransUnion (INED),
Cyberport (Chief Public Mission Officer), CUHK
EMBA Lecturer, IBM,
Nio Liyanage
Apps, Consulting, VC
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TransUnion
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General Insurance Claims
Survey App
Technic Essential InsurTech
Risk Prediction
Claims Notify App
Dr. Wilson Cheung
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March 30, 2023
Blockchain Payment
Claims Case Mgt
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INSURETECH CONNECT ASIA
Panel Discussion: Insurance Distribution
30 March 2023, Hong Kong
Kevin Tsang
Evan Thorpe
Principal, Asia-Pacific
SixThirty Ventures